

# Idaho State Exchange Strategy

## Core Philosophy & Organizing Principles

*This is a dynamic time and we need to remain flexible*

- Meet state of Idaho enabling legislation
- Create a cost effective, efficient, effective, consumer-friendly state exchange run by Idahoans for Idaho
- Flexibility to adapt year after year to the changing health care market place
- Sustainability to support market stability, longevity, and a strong Exchange

## Short Term Goals (Track One)

*Implementing a state exchange requires moving quickly, creatively*

- We must move quickly and act creatively to meet tight deadlines and maintain state control
- We believe technology already developed for the federal government can be used effectively and temporarily to meet our deadlines for setting up a state exchange
- This is a sensible, responsible first step while we carefully build alternative components for the state exchange
- This will not result in a Partnership or federal Exchange; it will be a State-based exchange.

**A state-based health insurance exchange run by Idahoans, for Idahoans provides additional access and consumer choice**

## Long Term Goals (Track Two)

*Implementing a long term sustainable state exchange requires a deliberate approach*

- Idaho is building and will have a consumer-friendly state-based exchange run by Idahoans for Idahoans
- Vendors need time to properly integrate exchange components to meet Idaho's long term needs; will transition in mid-year 2014

## Affordable Care Act (ACA) Exchange Requirements

*The ACA requires health insurance exchanges in each state*

- October is the deadline to begin exchange enrollment
- If we don't have our state-based exchange operational by October, the federal government will impose a federally controlled exchange on the state
- Required benefits and consumer options provide additional choice for Idahoans shopping for health insurance coverage